



Meet the team

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Elevator Pitch

Cryptocurrencies have experienced enormous growth in volume and popularity over the previous months. However, market volatility and capital security remain the two biggest concerns for investors. The application of best market practices is lacking behind and opportunities for safe and stable investments are rare. Automata is an investment platform which tackles the problems above by introducing automated investment management and putting security at the heart of our investment philosophy.

Problem

Investing in a diversified cryptocurrency portfolio can be a tedious task. On fiat exchanges, only a handful cryptocurrencies can be traded. The majority of tokens can then only be bought by exchanging other cryptocurrencies (i.e. Bitcoin, Ether), which often requires the setup of another account on a different cryptocurrency exchange. Risk Management and Portfolio optimization tools are not available on these platforms leaving customers exposed to the highly volatile market.

Solution

Automata is a robo-advisor investment platform that deals with the volatility of cryptocurrency markets by offering automated trading strategies. We provide institutional grade investment solutions for the mass market. Private keys will be stored offline to keep funds safe from theft or hacking attacks. Automata provides investment opportunities for investors with different levels of risk. For risk-averse investors, the platform offers a passive strategy which invests in a basket of cryptocurrencies and automatically manages them based on their volatility and performance. This diversified investment portfolio will consistently outperform single cryptocurrencies on a risk-adjusted basis. For investors with higher risk appetite, Automata offers more aggressive strategies developed by an award-winning proprietary trader.

Market Validation & Opportunity

There is currently no crypto robo-advisor in this market. Investors look for simple and secure investment opportunities to reflect those traditional markets. The investment space is growing quickly with new tokens being added on a daily basis. Volatility is high which requires active monitoring and risk management of cryptocurrency investments. The ability to do this on a single platform carried out by automated trading solutions provides huge market potential. Automata will be the first investment platform which focuses on risk management and the protection of capital in the cryptocurrency market.

Revenue model

Customers will be charged a flat fee for accessing our services. Token holders will have exclusive access rights to premium services and will receive discounts by paying with Automata's native token. Revenues will come from two different sources. Initially, the platform earns money from subscribed users. As the trade volume grows we will be in a strong position to negotiate deals with cryptocurrency exchanges to get cash back on the trading flow provided by Automata.

Competitive landscape

Automata's competitors are investment platforms, crypto trading bots and cryptocurrency funds. At this point there is no direct competitor in the field of cryptocurrency robo-advisory. By providing high risk-adjusted returns and low service fees, Automata will be able to stay ahead of new market entrants.

Why invest in Automata

- Outstanding team with a background in building advanced robo-advisors and an award-winning proprietary trader
- Generating high risk-adjusted returns with a focus on capital protection, security and reliability
- A growing, highly volatile cryptocurrency market requires automated investment solutions